



Why be an Organic Mum





Buying Organic

We live in an ever-changing society where information shapes our lives. Information about farming practices, pesticides and carcinogens, just to name a few, has caused many mothers to think twice about what they are eating & wearing. Now information about pesticides, cotton crops, and chemical treatment of crops is changing the way we think about clothing, too.

Cotton is one of the biggest crops grown for use in clothing production. Although, since it is not a food crop the pesticides, herbicides and chemicals used are not so strictly regulated. Now you may think, why is that a problem- it's not like we are eating the cotton.

Cotton crops alone account for \$2.6 billion in pesticides used each year and the cotton crop fits the definition of a chemically dependent agriculture. Even though cotton only uses 2.4% of all cultivated land, 25% of the world's pesticides and 10% of the world's insecticides are used on it yearly. In other words, for every one pair of jeans and t-shirt produced, ½ kilo of pesticides and chemical fertilizers are used.

The clothing productions do not stop in the field. During the conversion of conventional cotton into clothing, numerous toxic chemicals can be added at each stage – harsh petroleum scours, softeners, brighteners, heavy metals, flame and soil retardants and ammonia – to name just a few.



Cotton and Your Baby

How does this affect you or your child?

Did you know that a baby's skin is more porous and thinner than an adult's skin? That means that their skin absorbs things very easily. A baby's skin also produces less melanin, the substance that helps protect against sunburn. It's less resistant to bacteria and harmful substances in the environment, especially if it's irritated.

Think how much choosing organic Nursing & baby clothing for you & your children cuts down on their exposure to toxins. Organic clothing uses cotton that is not farmed in the conventional ways. Pesticides are not used; rather, other safer methods are used to produce the crops. The end product is a cotton fabric that is toxin free.

Why Organic Clothing?

Creating a pure, natural environment is a vital decision for a growing number of parents. With our children and ourselves being exposed to pollutants in many aspects of life, choosing organic fibers is another step towards natural living, both for our sensitive babies as well as our environment.

*Carriwell*TM
for your growing needs